



425 Sequoia Drive  
Bellingham, WA 98226  
(360) 738-8230

*NEWS*

**For Immediate Release  
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### **Tom DeRose Joins Blue Sea Systems as Director of Product Information**

Blue Sea Systems has hired Tom DeRose to be Director of Product Information. As a member of the Sales and Marketing team, Tom is responsible for all communication about the many marine products engineered and manufactured by the company. He explains the sometimes complex ideas behind marine electrical products so customers can make informed decisions about what to buy and install on their boat.

David Johnson, Blue Sea Systems' Senior Vice President: "We are thrilled to have found such a qualified and talented candidate who is also an avid boater. Tom's background and experience will be a great help to make Blue Sea Systems' website, catalog, newsletters, and instructions more understandable and useful for the average boater."

Tom has degrees in physics and math, and has worked as a physicist and engineer. He also has a PhD in learning and human development. He combines his science and engineering knowledge with his understanding of how people learn, to explain scientific and technical ideas.

He has written marketing materials for companies like Microsoft, Boeing, and many others around the Pacific Northwest and the US, helping these companies inform and educate their customers and internal clients about new products and processes.

Tom enjoys cruising and racing sailboats. Because of this experience, he appreciates the importance of high quality, reliable components when on the water away from home port.

Blue Sea Systems was founded in 1992 to create high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. Blue Sea Systems' management and engineers are active boaters that apply their passion to developing products that enhance the experience of boaters.

For more information, please contact Blue Sea Systems at 800 222-7617.