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**NEWS**

**For Immediate Release**

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## **Blue Sea Systems Opens Regional Office in Florida**

Blue Sea Systems announces the opening of a Southeast regional office in Clearwater, Florida. The office will open in late fall of 2006. According to Dave Johnson, Senior Vice President, "The new office is being opened to better support the strong growth we have continued to experience in this critical market for boating and boat building".

The new office is located at 4500 140th Ave. N. #117, Clearwater, FL 33762. Lou Walton, Southeast OEM Sales Manager, and Kevin Lacy, recently appointed as Southeast Aftermarket Sales Manager will both be working out of the new office.

Blue Sea Systems builds marine electrical products that are built to last. The company was founded in 1992 based on a commitment to create innovative high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. Blue Sea System employees are active boaters who apply their passion to designing, developing, and building great products that will enhance the experience of boaters.

For more information, please contact Blue Sea Systems at 800 222-7617, or visit their website at [www.blueseasystems.com](http://www.blueseasystems.com).