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NEWS

For Immediate Release

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Blue Sea Systems' 2007 Catalog Is Better Than Ever

Blue Sea Systems continues to make improvements to its product catalog. In addition to the useful features that customers are already familiar with, the 2007 catalog contains many new features that make it easier for our customers to find the products that they need. The catalog is organized in 11 product application sections—where and how each product is used in a boat's electrical system. For example, the DC Main Power Distributions section contains battery switches, automatic charging relays, battery switch panels, and solenoids. There also is a Product by Category index.

There are several new features to facilitate finding products. The main product matrix provides pictures of representative products in all product categories. Customers can use these product pictures to identify the products they are looking for. The Product by Application Table of Contents is color coded. This color coding carries through the product matrix, to the tabs on the edge of each page, and on to the back cover.

Each section of the catalog starts with a high-level circuit diagram. Below the circuit diagram, there is a brief explanation of the application and a summary description of products in the section. Where products are available according to the current ratings, the ratings are shown graphically.

Marine electrical primers contain explanations of concepts—for example, DC Main Circuit Protection; comparison tables—for example, all circuit protection devices presented in a table according to their current and AIC rating; ABYC tables reproduced for your information and assistance in choosing the correct product.

Blue Sea Systems' marine electrical products are built to last in the harsh marine environment. The company was founded in 1992 based on a commitment to create innovative high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. Blue Sea System employees are active boaters who apply their passion to designing, developing, and building great products that will enhance the experience of boaters.

For more information on this or any other product information, please contact Blue Sea Systems at 800 222-7617, or visit their website at www.blueseasystems.com.