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NEWS

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Blue Sea Systems Names Interwestern Sales as West Coast Representative

Blue Sea Systems, manufacturer of marine electrical products, is pleased to announce the addition of Interwestern Sales, Inc. (ISI) as independent representative for the West Coast. "This is a great opportunity for Blue Sea Systems and our customers," says David Johnson, Senior Vice President, Blue Sea Systems. "With our growth in sales, we needed to add more resources to support our customers on the West Coast, so this is a great fit. Phil Stone, Steve Saunders, and their team have strong relationships with boat builders and resellers, and extensive experience and knowledge about the marine industry in the West."

Headquartered in Seattle, they are one of the largest rep companies in the West. ISI represents Blue Sea Systems in Alaska, British Columbia, California, Idaho, Oregon, and Washington.

According to Phil Stone, "We are excited to represent a company that manufactures such high quality products. Blue Sea Systems is recognized as a premiere company. We want to represent the best products to our customers, and we do with Blue Sea Systems."

Blue Sea Systems was founded in 1992 to create high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. The people who work at Blue Sea Systems are active boaters that apply their passion to developing products that will enhance the experience of boaters.

To learn more about Interwestern Sales, click <http://www.interwesternsales.com>. For more information, please contact Blue Sea Systems direct at 800 222-7617.