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NEWS

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Blue Sea Systems Names Dave Anderson Enterprises as Midwest Representative

Blue Sea Systems, manufacturer of innovative and reliable marine electrical products, is pleased to announce the addition of Dave Anderson Enterprises as Independent Representative for the Midwest. "We are fortunate to have such a strong and experienced marine industry professional in the Midwest joining our team. The Midwest market is very important to Blue Sea Systems." says David Johnson, Senior Vice President, Blue Sea Systems.

Dave Anderson has been a marine industry representative in the Midwest for over 30 years, and a boater for most of his life. His experience translates into an excellent sense of product application. His primary focus is on the OEM marine industry. Dave Anderson has established close working relationships with marine industry customers. His knowledge, preparation, responsiveness, and customer service make him an outstanding industry representative. His customers know there is value in the meeting.

According to Dave Anderson, "I'm excited to be working with the people at Blue Sea Systems. The Blue Sea Systems' product line is well thought out—production friendly, thorough specifications available to engineers, and built to comply with ABYC, NMMA, and CE standards and requirements. Also, the products are designed, engineered, and manufactured specifically for the marine industry."

Dave Anderson Enterprises represents Blue Sea Systems in Illinois, Wisconsin, Michigan, Minnesota, Indiana, Ohio, and Iowa.

Blue Sea Systems was founded in 1992 to create high quality marine electrical products designed to improve the safety, simplicity, and reliability of boating. The people who work at Blue Sea Systems are active boaters that apply their passion to developing products that will enhance the experience of boaters.

For more information, please contact Blue Sea Systems direct at 800 222-7617.